



The National Financial Literacy Programme CELEBRATED

Financial Literacy Month in April

The National Financial Literacy Programme (NFLP) of the Central Bank of Trinidad and Tobago marked Financial Literacy Month in April with a number of activities geared at heightening awareness of the significance of financial literacy for all.

Financial Services Ombudsman Dominic Stoddard noted that the month's activities underscored NFLP's ongoing commitment to helping citizens across Trinidad and Tobago on their journey to achieving financial wellness and resilience. *"The month of April presented an opportunity to heighten awareness – all of our activities highlighted the importance of understanding financial concepts and making informed financial decisions. Our overarching aim was to encourage and assist the local community with expanding their financial knowledge and skills. The participation throughout the month was tremendous and we are truly looking forward to celebrating again in 2024,"* he said.

The month-long activities kicked off with a three-day **'Be Smart with Money'** series held from April 17 to 19, covered crucial financial literacy topics such as, **"Getting Budgeting Right"**, **"Credit Card Management"** and **"Investing"**. Two NFLP facilitators – Ms. Arlene Popplewell and Mr. Nicholas Dean – and one guest facilitator, Mr. Philip Williams, led the sessions. The series presented an opportunity to equip participants with information and tools to make more informed financial decisions and prompt them to take responsibility for their financial affairs. Over 800 persons registered for this inaugural event.

Next on the agenda was a commemorative video entitled **Financial Literacy for All**, which launched on April 20. The video featured informative messages from the Ombudsman, alongside Central Bank Governor Alvin Hilaire and the Bank's Senior Manager - Human Resources, Industrial and External Relations, Nicole Crooks. Its objective was to encourage and inspire persons to take charge of their financial affairs and to see financial literacy as an indispensable life skill. Prominent local personalities like Elizabeth **"Lady"** Montano, Olympic athlete Jereem Richards, soca artistes Andre **"Viking Ding Dong"** Houlder and Devon **"Lyrikal"** Martin were also featured, endorsing the importance of sound financial planning.

The NFLP also launched new tools and resources as part of the month's activities. This included children activity sheets for its Money World Web App and a budget tracker tool on their website to assist citizens with budgeting by tracking their expenses and income.

For a full recap of Financial Literacy Month 2023, and to stay connected with the NFLP, visit the website at <https://www.nflp.org.tt/>.



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