



WORKERS EMPLOYED

90%

of all businesses expect to maintain or increase their workforce over the next year

80% of local hotel operators expect to hire more workers over the next year

71%

of food processing firms intend to hire more workers over the next year



CAPITAL INVESTMENT

78%

of Misc. Manufacturing companies plan to expand their business by purchasing equipment over the next 6 months

Companies in east Trinidad are the most optimistic about increasing capital investment



FINANCIAL OUTLOOK

100%

of businesses in
*Agriculture
*Entertainment
* Misc. Manufacturing, expect an improvement in their financial outlook within the next year

75%

of all business people expect their financial outlook to improve within 12 months



PRODUCTION LEVELS

100%

of firms in east Trinidad expect increased production over the next year

89%

of Misc. Manufacturing companies and 80% of Entertainment firms are optimistic that their production levels will increase in the next 6 months



LOCAL ECONOMY

56%

of businesses expect the local economy to improve within 12 months

Businesses in the central region are most optimistic about the local economy, while those in the south are the least optimistic

Medium sized businesses have the most positive short-term expectations



CONSTRAINTS TO BUSINESS

27%

of businesses say the economic environment makes it difficult to do business in T&T

BUSINESS CONFIDENCE SURVEY

The sentiment of the local business community as at the end of the first quarter of 2014 is one of cautious optimism in the outlook for business activity and the strength of the economy within the next 6-12 months.

This first index serves as the benchmark for comparison with future quarterly surveys.



CENTRAL BANK OF TRINIDAD & TOBAGO



UWI ST. AUGUSTINE CAMPUS



ARTHUR LOK JACK GRADUATE SCHOOL OF BUSINESS
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